



SUSAN G. KOMEN® ORANGE COUNTY CIRCLE OF CARING

Circle of Caring

...is Susan G. Komen Orange County's giving circle formed by caring and committed individuals coming together, contributing their dollars and having the option to designate their donation to specific areas of need within the programs and services of the Komen Affiliate. Circle members have additional benefits to attend lectures by leading experts in the areas of breast health, research, treatment advances and the needs of uninsured and underinsured Orange County women.

Mission and Goals

Our Mission is the Komen promise between two sisters to do everything possible to defeat breast cancer and help turn breast cancer patients into survivors.

Our Goal is to create a collective stream of philanthropic giving from the community so we, the supporters of Susan G. Komen in Orange County, can ensure that every local woman (and man) who needs help with her breast health....will get that help.

We will reach this goal by engaging other women and men who value saving lives now and energizing research to find the cure(s) to breast cancer through the power of our shared passion, our voices, and our collective philanthropy.

Philanthropic Giving

Annual gift.

Gifts of stock are accepted.

Payment may be made via United Way's Tocqueville Society or Women's Philanthropy Fund.

Donations may be paid as a recurring monthly credit card charge.



\$10,000 and above: CIRCLE OF CARING PINK

Benefits:

- Opportunity to designate your gift to specific programmatic initiatives and/or research.
- Exclusive invitation to updates with subject experts in the fields of breast cancer research, imaging and treatment.
- Complementary table of 10 to the Komen Grant Awards Breakfast.
- VIP Status at the Orange County Race for the Cure including reserved parking and breakfast.
- Invitation to the Susan G. Komen Leadership Conference (Texas).
- Exclusive cocktail reception with Komen Headquarters VIPs.
- Invitation-only research update.
- Free entry and special access to the Global Race for the Cure, Washington, DC.
- Bouquet of pink long stem roses to the special individual of your choice.



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\$5,000: CIRCLE OF CARING GOLD

Benefits:

- Opportunity to direct your annual gift to specific programmatic initiatives and/or research.
- Exclusive invitation to updates with subject experts in the fields of breast cancer research, imaging and treatment.
- 2 complementary tickets to the Komen Grant Awards Breakfast.
- VIP status at the Orange County Race for the Cure including reserved parking and breakfast.
- Invitation to the Susan G. Komen Leadership Conference (Texas).
- Exclusive cocktail reception with Komen Headquarters VIPs.



\$2,500: CIRCLE OF CARING SILVER

Benefits:

- Opportunity to direct your annual gift to specific local programmatic initiatives.
- Exclusive invitation to updates with subject experts in the fields of breast cancer research, imaging and treatments.
- 2 complementary ticket to the Komen Grant Awards Breakfast.
- VIP status at the Orange County Race for the Cure including reserved parking and breakfast.



\$1,500: MAMMOGRAM-A-MONTH CLUB*

Benefits:

- Exclusive invitation to updates with subject experts in the fields of breast cancer research, imaging and treatment.
- Complementary tickets to the Komen Grant Awards Breakfast.
- VIP Status at the Orange County Race for the Cure including reserved parking and breakfast.

*May be set-up as a continuing \$125 per month credit card charge.



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Choose Where You Want to Put Your Support to Work

Donors of \$5,000 and above may designate their gift locally and/or to research.

Donors of \$2,500 and above may designate their gift to specific areas of local impact.

➤ Education & Outreach

Komen reaches out into the many communities that make up Orange County, in all the gateway languages including Mandarin, Tongan, Vietnamese, Farsi, Hindi, Spanish, Japanese and others, to educate and engage rarely or never screened women particularly those at high risk of late stage diagnosis, in best breast health practices. The goal is to help a woman have her first mammogram, and then continually rescreen over her lifetime. Multi-generational approaches often are effective – having the young woman in the family encourage their mother and grandmother to begin attending to their breast health.

➤ Komen Fund for Breast Health Care

Our Komen Fund for Breast Health Care (KFBHC) is a **safety-net-of-last-resort** for the sole purpose of funding medically necessary breast cancer diagnostic procedures for uninsured low income women (and men) who are symptomatic or at high risk for breast cancer and have no other means of paying for the procedure.

Over the past 12 months, the KFBHC has needed \$268,467 to help 766 women in Orange County who had no other way to pay for the 1,595 breast cancer diagnostic procedures that were medically necessary to determine if they did, or did not, have breast cancer.

➤ Mammograms for the Rarely or Never Screened and Uninsured

Every \$125 donated can provide a mammogram for an uninsured woman. That first mammogram can lead to a life-long change in breast health care behavior – enrolling with a community clinic; returning for annual mammograms; being aware of changes in one's breasts; -- all resulting in earlier diagnosis of breast cancer and lives saved.

Using mobile mammography, Komen brings mammography to community sites making it easy and non-threatening with no hassles to have that all important first mammogram.

➤ Latina Initiative

Latino women of Mexican descent are 61% more likely to be diagnosed with breast cancer at a later stage placing them at increased risk of breast cancer mortality. A cancer when diagnosed at an early stage has a 98% survival rate while late stage diagnosis (Stage IV) has a 20% survival rate.

The cities of Anaheim, La Habra and Santa Ana have higher rates of late stage diagnoses. Two out of five (41%) Latino women in Orange County do not have healthcare coverage leaving them reliant on state and federally funded programs as well as Komen-funded breast health programs.

Komen works to create behavioral change in Latinas in the city of Santa Ana, Anaheim and La Habra to make breast health information and screening services more convenient and accessible by reaching them in their neighborhoods at trusted locations where they shop, at churches and work sites.



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➤ Breast Cancer Research

The Orange County Executive Director will facilitate a discussion between the donor and Komen research grant decision-makers to discuss areas of interest and most promising research projects.

Some opportunities donors may consider include:

I. Career Catalyst Research Grants (CCR)

CCR Grants provide unique opportunities for *scientists who have held faculty positions for no more than six years* at the time of full application to achieve research independence.

CCR grants provide support for *hypothesis-driven research* projects that have significant potential to advance our understanding of breast cancer, lead to reductions in breast cancer incidence and/or mortality, and move us toward the goal of a world without breast cancer.

Under CCR Grants there are two sub-categories:

A. CCR Grants: Basic and Translational Research

- This grant mechanism is appropriate for both basic (i.e. PhD) or clinical (i.e. MD) fellows proposing research projects that are laboratory- or field- based.

B. CCR Grants: Clinical Research

- This grant mechanism is appropriate for clinical (i.e. MD) fellows/faculty proposing clinical, patient-oriented research projects that involve direct interactions with human subjects/patients. This includes studies such as therapeutic interventions or clinical trials.

II. Postdoctoral Fellowship Grants (PDF)

PDF Grants seek to attract and support promising *scientists embarking on careers dedicated to breast cancer research who have no more than 3 years post-completion of their most recent clinical fellowship, 5 years post-completion of their most recent residency (for physicians), or 5 years post-completion of their most recent PhD.*

Under PDF Grants there are two sub-categories:

A. PDF Grants: Basic and Translational Research

- This grant mechanism is appropriate for both basic (i.e. PhD) or clinical (i.e. MD) fellows proposing research projects that are laboratory- or field- based.

B. PDF Grants: Clinical Research

- This grant mechanism is appropriate for clinical (i.e. MD) fellows proposing clinical, patient-oriented research projects that involve direct interactions with human subjects/patients.

III. Graduate Training in Disparities Research (GTDR)